



## **PHX JAX Spring Mural Jam: Sponsorship Opportunities**

Thank you for your interest in sponsoring the PHX JAX Spring Mural Jam! This exciting event is a collaboration between the Jax Wall Project and the Phoenix Arts & Innovation District. We are thrilled to invite you to be a part of this initiative to beautify and uplift the walls of our neighborhood, turning them into an outdoor gallery showcasing the creativity and talent of over 40 artists and creators.

### **Event Details:**

- **Dates:** Saturday, May 18th + Sunday, May 19th
- **Location:** Phoenix Arts + Innovation District
- **Homebase Address:** 2404 Hubbard Street Jacksonville, Florida 32206

### **About the Event:**

The PHX JAX Spring Mural Jam is a celebration of art, community, and creativity. Over the course of two days, artists from across the region will converge on the Phoenix Arts & Innovation District to transform its walls into magical works of art. This event not only adds beauty to our neighborhood but also fosters a sense of pride and connection among residents and visitors alike.

### **Why Sponsor?**

By sponsoring the PHX JAX Spring Mural Jam, you will play a vital role in supporting local artists and enriching our community. Your sponsorship will contribute directly to the success of the event, helping to cover costs such as artist materials, equipment rentals, promotional efforts, and more. In return, your organization will receive valuable exposure and recognition, aligning your brand with creativity, innovation, and community engagement.

### **Sponsorship Opportunities:**

We have several sponsorship packages to suit your organization's needs and budget. Each package includes a range of benefits designed to maximize your visibility and



impact. Please review the following sponsorship levels and select the one that best aligns with your goals:

1. **Title Sponsor** - \$5000

- a. **Brand Exposure:** Your logo will be prominently featured on event signage, promotional materials, and digital platforms.
- b. **Recognition:** Sponsors will receive social media recognition as well as inclusion on event listings.
- c. **Networking:** Connect with artists, community leaders, and fellow sponsors to build valuable relationships.
- d. **Community Impact:** Your support will help offset the cost of paints and provide food for all the working artists over the course of the weekend.
- e. **Tax Deductibility:** All donations are tax deductible through Friends of PHX JAX, a 501(c)3 organization.

2. **Gold Sponsor** - \$2500

- a. **Brand Exposure:** Your logo will be featured on event signage, promotional materials, and digital platforms.
- b. **Recognition:** Receive acknowledgment in press releases, social media posts, and during event announcements. Sponsors will receive social media recognition as well as inclusion on event websites and listings.
- c. **Networking:** Connect with artists, community leaders, and fellow sponsors to build valuable relationships.
- d. **Community Impact:** Your support will help offset the cost of paints and provide food for all the working artists over the course of the weekend.
- e. **Tax Deductibility:** All donations are tax deductible through Friends of PHX JAX, a 501(c)3 organization.

3. **Silver Sponsor** - \$1000

- a. **Brand Exposure:** Your business/sponsor name will be listed on event signage, promotional materials, and digital platforms.
- b. **Recognition:** Sponsors will receive social media recognition in a group thank you post.
- c. **Networking:** Connect with artists, community leaders, and fellow sponsors to build valuable relationships.



- d. **Community Impact:** Your support will help offset the cost of paints and provide food for all the working artists over the course of the weekend.
  - e. **Tax Deductibility:** All donations are tax deductible through Friends of PHX JAX, a 501(c)3 organization.
4. **Bronze Sponsor - \$500**
- a. **Recognition:** All sponsors will receive social media recognition in a group thank you post.
  - b. **Networking:** Connect with artists, community leaders, and fellow sponsors to build valuable relationships.
  - c. **Community Impact:** Your support will help offset the cost of paints and provide food for all the working artists over the course of the weekend.
  - d. **Tax Deductibility:** All donations are tax deductible through Friends of PHX JAX, a 501(c)3 organization.
5. **In Kind**
- a. Don't have cash to donate? We would happily take in kind donations in the form of paint or meals and beverages for our artists.

### **How to Sponsor:**

To become a sponsor of the PHX JAX Spring Mural Jam, please complete the attached sponsorship form and return it to Director of Community Engagement, Emily Moody. Our team will follow up with you promptly to finalize the details of your sponsorship and answer any questions you may have.

Thank you for your support! Together, we can make the PHX JAX Spring Mural Jam an unforgettable event that enriches our community and inspires creativity for years to come.

Sincerely,

Emily Moody and Elena Ohlander



**SPONSORSHIP FORM**

**Organization/Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Sponsorship Level (Please Circle):**

1. **Title Sponsor** - \$5000
2. **Gold Sponsor** - \$2500
3. **Silver Sponsor** - \$1000
4. **Bronze Sponsor** - \$500

**Payment Method (Please Select):**

- Check (Please make payable to Friends of PHX JAX)
- Credit Card (Please provide card details below)
- Other (Please specify)

**Credit Card Information (if applicable):**

Card Number: \_\_\_\_\_

Expiration Date: / CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Additional Information/Comments:**



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**Thank you for your generous support!**

Please return this form to:

[Contact Information]

For inquiries or further assistance, please contact: